



LRCS

DATA PROTECTION POLICY

Privacy policy

The Lincoln Red Cattle Society is committed to protecting your privacy. This policy describes how LRCS collects and uses information about people who visit our website or provide us with data in any other format. If you have any queries about how LRCS uses your information or this privacy policy, please contact the Data Protection Officer, LRCS, Lincolnshire Showground, Grange de Lings, Lincoln, LN2 2NA.

How do we collect information?

We obtain personal information about you when you make an enquiry, join us as a member or volunteer or make donations to us. We may also receive information about you from our supporters when they are fundraising for us or when you buy Lincoln Red semen from LRCS, Scawfell Genetics, Genus, UK Sires or RBST Conservation Breeding stocks.

What information do we collect?

Information collected may include: name, date of birth, postal address, email address and telephone number. We also collect general information about the use of our website, such as which are the most popular pages or items, where website visitors come from and how long they spend on our site.

Security

No data transmission over the internet is 100% secure. As a result, while we try to protect your personal information, LRCS cannot guarantee the security of any information you transmit to us and you do so at your own risk.

LRCS takes appropriate measures to ensure that your personal information is kept secure, accurate, up to date and kept only for as long as is necessary for the purposes for which it is collected.

How do we use your information?

We will use your personal details to provide you with the information, goods or services you have requested from us; to create your membership or contact record; to maintain a register of Pedigree Lincoln Red Cattle; including Breed Development Females; to actively engage in Breed Promotion; to manage our payment processes and to carry out our charitable activities, including fundraising for this purpose; to help FAnGR to protect the Breed in the event of an outbreak of disease (only animal data will be collected); provide Signet with information they require for EBVs.

Membership

By accepting and continuing Membership, Members are accepting this Data Protection Policy. All new members receive a copy of the GDPR Data Option Form in their New Membership Application Pack.